

me@joonassandell.com  
+358 40 8656 973

joonassandell.com  
linkedin.com/in/joonassandell  
github.com/joonassandell

## Skills

### Design

- UI/UX, Product design
- Design systems
- Design thinking
- Brand design
- Expert in Figma
- User-centered design
- Information architecture
- Prototyping and wireframing
- Visual and responsive design

### Development

- Application development
- Web development
- Animations

### Languages

- TypeScript, JavaScript
- Node.js
- HTML, CSS, Sass
- PHP, Bash
- English (fluent)
- Finnish (native)

### Relevant technologies

- React, Next.js
- Tailwind CSS
- Motion, GSAP
- Storybook, Git
- Supabase, Firebase
- GraphQL
- WordPress

### Design applications

- Figma, Sketch
- Adobe CC


## Education


2011 – 2013  
Degree in Audiovisual  
communications at TAKK

# Joonas Sandell

UI/UX Designer and creative Front-end Developer with a keen eye for good design and attention to detail. With more than 15 years of design engineering experience, I have the skills to build high-quality interfaces and products, and assist clients in addressing practical business challenges.

## Experience

- **Senior Product Designer — Freepress**  
Jan 2025 – Now
  - Enhancing the overall direction of the product
- ✓ **Senior Product Designer, Front-end Developer —  Biocode**  
Nov 2020 – Dec 2024
  - Designed the application including prototypes and user flows with focus on detailed UI/UX, accessibility and ease-of-use
  - Conducted user research and usability testing to validate designs and make data-driven decisions
  - Built and maintained *Biocode Design System* to ensure consistency and scalability across products
  - Designed and developed the application, Biocode's website and *Biocode for reporting* web service together with the team

joonassandell.com/biocode
- ✓ **UI/UX Designer, Front-end Developer —  Mediasignal**  
Sep 2014 – Nov 2020
  - Arranged workshops and planned interviews to ensure products meet user needs and business objectives
  - Developed and designed hundreds of applications and websites for clients such as *Oras*, *Bonnier Books*, *Finnpark* and *Fair Trade*
  - Refreshed *Mediasignal's* brand twice including logomark, brand book, business cards and website renewal
  - Led and aided cross-functional teams and communicated with the customers occasionally utilizing agile Scrum sprints

joonassandell.com/mediasignal
- ✓ **UI/UX Designer, Front-end Developer — City of Tampere**  
Apr 2007 – Sep 2014
  - Designed and developed user interfaces, wireframes, graphic assets and prototypes for various digital products
  - Built and curated *Exhibition Guide* mobile application
  - Built *Museum Guide* screen which featured interactive maps and other features integrated to the website CMS
  - Built *Twitter Social Wall* screen to engage museum visitors